

**TAKE YOUR BUSINESS**

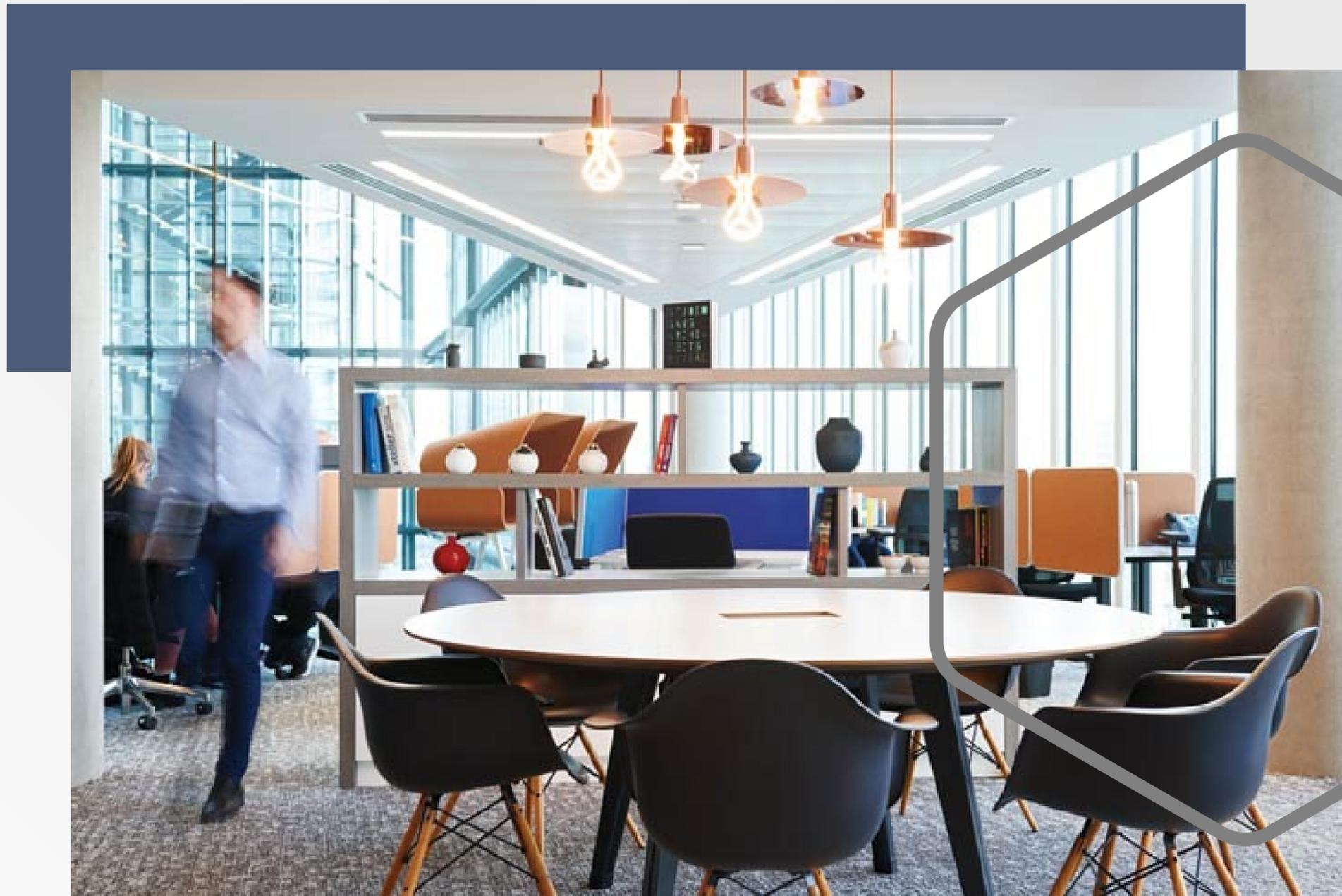
**TO THE NEXT LEVEL**

**LIKESOCIALBIZ**

#DIGITAL IS OUR LANGUAGE

# ABOUT US

- **OUR VISION**
- **OUR BUSINESS**
- **THE SOLUTIONS WE OFFER**
- **OUR TEAM**
- **OUR EXPERTISE**



# OUR VISION

## LIKESOCIALBIZ

— IS A DIGITAL MARKETING AGENCY BASED IN LOS ANGELES, MIAMI BEACH, PARIS & BOGOTÁ. OUR GOAL IS SIMPLE, TO HELP OUR CLIENTS INTEGRATE THE BEST DIGITAL STRATEGIES TO GROW THEIR BUSINESS

Cultivating a brand isn't easy - in fact - it's as complex and exhilarating as being in a relationship with someone. For a brand to thrive and breathe on its own, you must give it life. If you're looking at the kind of team which is fascinated by brand building, keeps a logo design book on the conference table, follows the tech stocks, and loves TV and movies, then don't look further!



# OUR

# BUSINESS

WE COMBINE CREATIVITY, CUSTOM MARKETING STRATEGIES AND NEW TECHNOLOGIES WITH THE MOST AWESOME TEAM IN THE MARKET



Let us help you to generate sales for your business through the use of a custom marketing strategy and powerful social media.



# SOLUTIONS

# WE

# OFFER



## SEO

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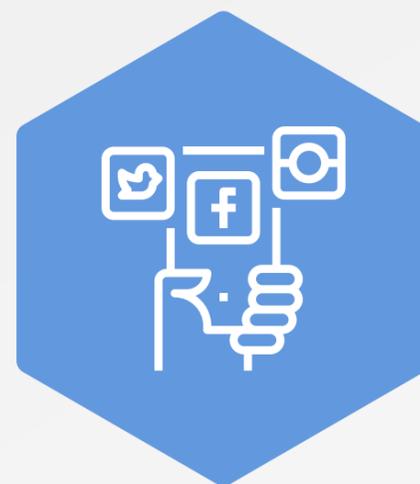
SEO is very important in order to get your webpage on the first pages of Google and other important search engines. This will bring organic & targeted traffic to your page, create brand awareness and therefore bring a new client to your business



## PPC CAMPAIGNS

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Nearly 90 % of web traffic begins with a search engine, which is why advertising is essential in the online market today, and our experts can deliver incredible and complex advertising campaigns in a variety of platforms such as Google, Facebook & Instagram Ads



## SOCIAL MEDIA

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Social Media presence is just a must in today's digital business industry, so we can manage your social network accounts, create cool and relevant content including legends, specific identification numbers and deliver to you a weekly calendar, that will take care of analyzing/managing your community



## WEBSITE

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Having a website in this digital era is so important to make presence in this complex world, but for having a good impression you need a website that's not only designed & developed in the proper way, but also that is under vigilance and maintenance for your clients

# SOLUTIONS

# WE

# OFFER



## NEWSLETTER

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One of the best strategies to keep your customers engaged with your brand is with a newsletter, that will keep all of your customers informed of news, promotions, special offers and more. Even, having the opportunity to promote it, and generating leads collecting new possible customer data



## CONSULTING

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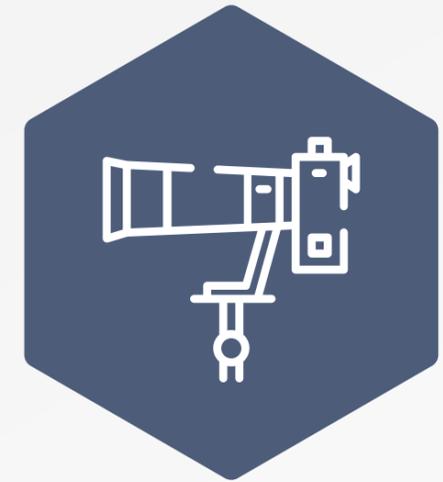
We are here to make your brand grow, through analysis, discussion and an action plan, we will be your eyes, ears and voice of your company online. Raising your brand awareness, delivering traffic to your website, and boosting your bottom line, all while keeping your company's reputation top-of-mind.



## BLOG POSTING

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Positioning in Google is not an easy task, but developing your own blog could be one of the best ways to create valuable content, and rank in the top position of Google Search, driving more traffic to your website from Organic Search, generating leads and new customers without running ads campaigns!



## PHOTOGRAPHY AND VIDEOSHOOTS

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The best way to make people look into your brand is with eye-catching, beautiful and well-made photos and videos. Thanks to our amazing creative department, we have the ideas, tools and energy to make your brand look like no one else can

# OUR TEAM



## ROMAIN WAWRZYNIAK

Project Manager

Romain is based in Los Angeles and works directly with the clients on their projects. Creative, listener and empathetic, he makes sure our clients need are answered. Nothing is impossible



## CYRIL PERETTI

Founder & Yang of LSB

LSB is glad to introduce Cyril, the boss of them all! Cyril started LikeSocialBiz over 6 years ago after working for international brands in marketing development and licensing for PlayBoy Inc or Ed Hardy. Straight in speech and with an out of the box way of thinking, he managed to bring LSB at the top level locally and ready to step up once again.



## EVLYN HUAYEK

Ying to the Yang

The feminine side of LSB is presented to you by Evlyn who takes care of our operations. Her background in fashion gives her the greatest touch in content creation and community management. Over the years, she gradually oversaw our social media department.



## RAFAEL MARTINEZ

Colombian Entrepreneur

We're glad to introduce you our star team member of LikeSocialBiz Colombia, who thanks to it's broad circle of commercial relations made Cyril to discover in him an amazing ability for positioning LSB in Bogotá, and put the company in the highest corporate level

# OUR

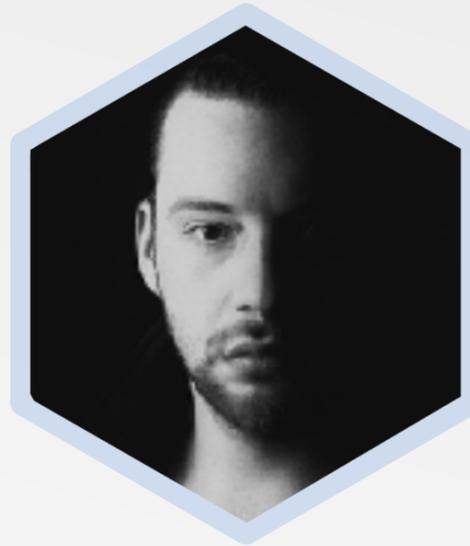
# TEAM



## PAUL HENRIQUEZ

Our Web Go-to Solution

As part of one of our recent incorporation to the team, Paul has proven that he is capable of designing even the most challenging websites that our clients want to meet and overcome their needs and expectations, with a lot of creativity and work ethic, he has managed to pull and complete every one of our web projects with excellence.



## GIO SEBASTIAN

The Artist

Let us introduce you the artist of our group, Gio. With his absolute devotion for anything related to design, he was the perfect addition to our team. Getting his inspiration from street art to architecture or contemporary painter, he can do it all. He manages now the entire design department.



## LUDOVIC NORTIER

Camera Master

Ludovic Nortier is part of the LikeSocialBiz team in the photography and content creation, taking care of the digital assets department, such as photoshoots for events, restaurants, lifestyle, influencers and many other occasions. He is one of the visual pillars of the LSB team

# OUR

# TEAM



## ALAIN ALAVA

Marketing Guru

Alain is our marketing guru. He started his career managing and promoting various events for international artists passing through the US. His taste for technology brought him naturally to the digital side of marketing. Right now, Alain is the right hand of Cyril and oversees all projects from A to Z.



## STEVEN BRAYET

Sales Master

Our corporate guy who built his skills in sales & marketing in various international companies such as Disney, Etihad Airways or Paul Bocuse. His analytical mind and knowledge make him great at building the correct strategies for brand development and reach sales objectives.



## ALEXANDER H.

SEO & Technology

Another one of our recent incorporations to the team, Alexander has made his way up demonstrating he is able to manage any challenge that is put to his hand in the areas of Search Engine Optimization and technology. With an incredible knowledge and work attitude, he is a key part for optimizing the websites we produce.

# OUR

# EXPERTISE



RASPOLITINE



Ed Hardy  
By Christian Audigier



HÉRITAGE  
FINE WINES



MIAMI TOURS



Your Dog's Home Away From Home



HOTEL  
EL DORADO  
San Andrés



ELITELYFE

French  
TUESDAYS

PIZZETTE

PIZZERIA & WINE BAR



LA TROPÉZIENNE BAKERY™  
French Pâtisserie

SALON MAXIME

S I R



BNP PARIBAS

PLAYBOY

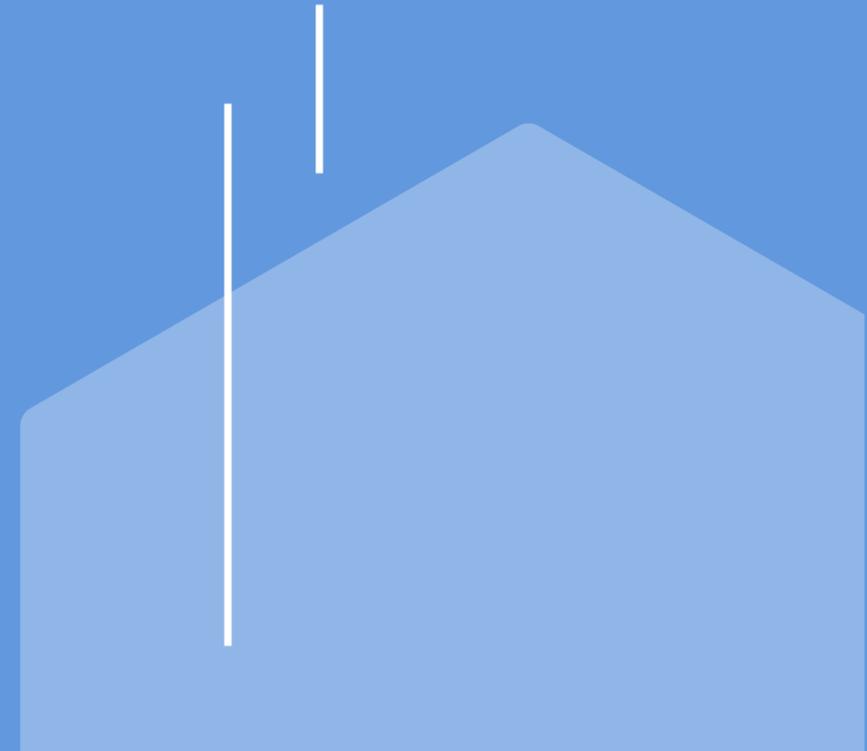
CONDOMS

**ARE YOU READY TO TAKE  
YOUR BUSINESS**

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**TO THE NEXT  
LEVEL?**

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